

Don Moreaux
The Pedal Medic, L.L.C.
3435 South End Road
New Meadows, Idaho

September 3, 2013

New Meadows City Council

RE: Proposed Highway 95 Businesses by Bill Brown

Dear City Council Members:

My wife Mary and I have been Meadows Valley property owners for over 12 years, and permanent residents for the last 5. Last year we started a mobile bicycle repair business here, which appears to be doing well. Over these years we have watched the progression of businesses come and go, and fully understand the negative impact it has on a community as small as ours. Job opportunities are lost and revenue for the businesses that remain is reduced. It all works as a system, hand-in-hand; isn't that why we call it a community?

New Meadows sits directly on a section of the oldest cross country bike route, **the Trans American Bicycle Trail**. For the last four years, nation-wide sales of touring bicycles have increased dramatically, and more vacationers are opting to ride these trails. Many of you may have noticed the bicycles around town.

I've made it a point to stop and talk to riders heading both east and west, asking them what encouraged them to stop here, rather than push on to Riggins or Council. The common reply is the character of the town, its home-town feel, signage that offers what they need (coffee, trail mix, shelter), and places to simply stop and relax. Visual impact is important, and each rider who leaves here encourages others they meet riding the other direction. By my count, since the first of June this year, there has been an average of 7 bicyclists per week through New Meadows. Given the increase in national bike sales, this average should continue to increase as well.

The letters preceding mine have detailed the concerns about the intention of Mr. Brown's business, and the need to follow the design and development guidelines built into the City Zoning and Design Review Ordinances. Enough said there, but I add my support for more detailed plans before any approval is given to proceed.

I applaud Mr. Brown for his vision, and trust that the end result is one that compliments existing community businesses, encourages travelers to stop and enjoy what New Meadows has to offer, and is a good neighbor to the surrounding residences.

Thank you for your time and attention, and the opportunity to present my point of view.

Sincerely,



Don Moreaux (cell: 761-2845)